

# MARTHA

Designing depth



Newbee

纽密 | 瓷砖

复刻真实自然之美

## Our values/

### Design in Italy

We pick the very best raw materials and we follow aesthetics and functional criteria to turn them into products embodying Italian taste and excellence. We sharply combine passion and technology, creativity and accuracy, science and culture, and environmental friendliness.

To all of us, Design in Italy means gathering these features into every single product.

### 源自意大利设计

我们挑选最好的原材料，遵循美学和功能标准，将它们变成体现意大利品味和卓越的产品。我们将激情与科技、创意与精准、科学与文化、环保完美结合。对我们所有人来说，“意大利设计”意味着将这些特点融入到每一件产品中。

### Our Vision

Guided by the product concept of interpreting international trends and tasting modern texture, we constantly innovate to create high-quality tiles and bring excellent home experience to customers. Always adhere to the quality first, endless innovation, global vision, environmental responsibility, customer first brand spirit, deep cultivation of ceramic tile industry, deduce brand value.

### 我们的愿景

以演绎国际潮流、品味现代质感的产品理念为指引，不断创新，打造优质瓷砖，为客户带来卓越的家居体验。始终坚持以品质优先、创新无止境、全球化视野、环保责任、客户至上的品牌精神，深耕瓷砖行业，演绎品牌价值。

PORCELAIN STONEWARE

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Stone effect

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## 灵感来源 INSPIRATION



### 材料设计

MARTHA显示出板岩的吸引力，遵循石头纹理的方向和阴影。图形路径再现了自然分裂和深层纹理，揭示了微妙的金属光泽。陶瓷系列的平衡力量激发了产品的特性，室内和室外的舒适不言而喻。

### Material design

MARTHA shows the attraction of SLATE, following the direction and shading of the stone texture. The graphic path reproduces natural splits and deep textures, revealing a subtle metallic sheen. The balancing force of the ceramic series inspires the character of the product, and indoor and outdoor comfort is self-evident.





工艺/TECNOLOGY:  
HD INKJET PRINTING AND  
SLIGHT MOLD

表面处理/FINISH:  
MATT



### 颜色和表面

MARTHA系列的颜色有米色，浅灰色，灰色和黑色，创造出一种柔和活力的氛围，在现在和未来趋势之间建立视觉联系。四种色调揭示了同一条线的不同气质，与城市现代简约生活相协调。表面防滑等级达到R10，易于日常生活中的清洁打理。

**5**  
COLORS

**10**  
SURFACES

### Color and surfaces

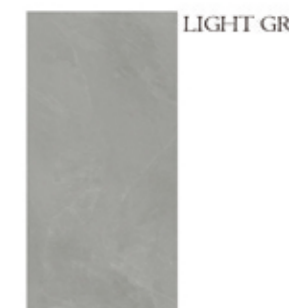
MARTHA's colours are beige, light grey, grey and black, which help to create a soft vibrant atmosphere and create a visual connection between present and future trends. The four hues reveal the different temperament of the same line, already harmonized with urban life: R10 surface, easy to clean surface.



YELLOW



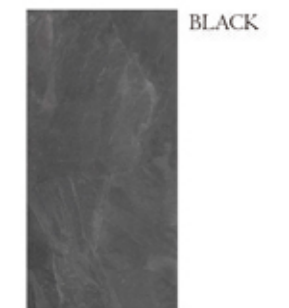
WHITE



LIGHT GREY



GREY



BLACK

# BEIGE

The heart is in the wilderness and listens to the story of nature, Wild fun awakens freedom of imagination. Relax your body and soul and go wild in nature

心向旷野，聆听自然物语，蓬勃野趣唤醒自由畅想  
身体与灵魂放松在，大自然中尽情撒野

CREAM  
600x1200MM





600x1200MM



600x1200MM



CREAM  
600x600MM  
600x1200MM

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# WHITE

In the case of urban chic, its look lends itself to stylish lounge bars, lobbies and showrooms, and this is where the new aesthetic connection finds momentum.

在都市时髦的情况下,它的外观适合时尚的休息室酒吧,大厅和陈列室,这正是新的美学联系找到动力的地方。

CREAM

600x1200MM



600x600MM



600x1200MM

# LIGHT GREY

This blend of colors elegantly allows MARTHA to cater to irregular geometry. In a private or entertaining setting, light grey knows how to strike the ideal balance between decor and lifestyle.

这种混合色优雅地使martha能够迎合不规则的几何体。在私人或娱乐环境中，LIGHT GREY知道如何在装饰和生活方式之间取得理想的平衡。

LIGHT GREY  
600x1200MM



LIGHT GREY

600x600MM

600x1200MM

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600x600MM



600x600MM

# GREY

A classic nuance of stained SLATE effect that opens up infinite architectural landscapes.  
It effortlessly displays its charm, both between home walls and in exterior Spaces.

一个经典的细微差别染色板岩效果，打开无限的建筑景观。它毫不费力地展示了它的魅力，无论是在家庭墙壁之间还是在外部空间。

GREY

600x1200MM





600x1200MM



600x1200MM

GREY

600x600MM  
600x1200MM

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# BLACK

New patches of light softened the hard SLATE landscape. The black background lends cozy, romantic elegance to Spaces such as upscale boutiques or lounges.

新的光斑软化了坚硬的石板地貌。黑色的背景为高档精品店或休息室等空间带来舒适、浪漫的优雅。

BLACK  
600x1200MM





BLACK

600x600MM  
600x1200MM

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600x600MM

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600x600MM

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**5**

COLORS

BEIGE



WHITE



LIGHT GREY



GRIGIO



CHARCOAL



BEIGE



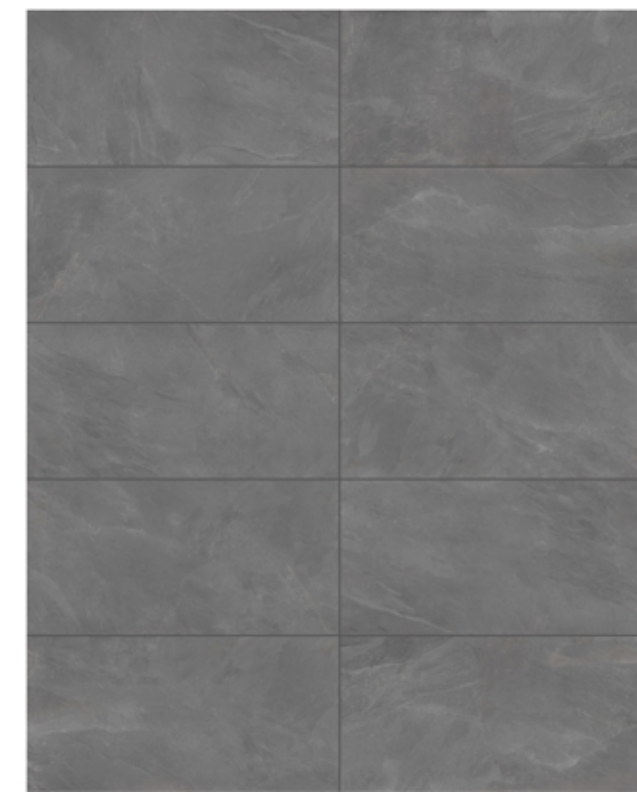
WHITE



LIGHT GREY



GRIGIO



CHARCAOL



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Building 06, block D,  
East District, China  
ceramic industry  
headquarters base,  
Chancheng District,  
Foshan

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PHONE:  
0757-8252-3367  
EMAIL:  
newbeetile@qq.com

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[www.newbeetile.com](http://www.newbeetile.com)



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