

AKRA STONE

Designing depth



Newbee

纽密 | 瓷砖

复刻真实自然之美

Our values/

Design in Italy

We pick the very best raw materials and we follow aesthetics and functional criteria to turn them into products embodying Italian taste and excellence. We sharply combine passion and technology, creativity and accuracy, science and culture, and environmental friendliness. To all of us, Made in Italy means gathering these features into every single product.

意大利设计

我们挑选最好的原材料，遵循美学和功能标准，将它们变成体现意大利品味和卓越的产品。我们将激情与科技、创意与精准、科学与文化、环保完美结合。对我们所有人来说，“意大利设计”意味着将这些特点融入到每一件产品中。

Brand

Guided by the product concept of interpreting international trends and taste for modern quality, we continuously innovate to create high-quality ceramic tiles, providing customers with exceptional home experiences. We always adhere to the brand spirit of prioritizing quality, endless innovation, global vision, environmental responsibility, and customer-centricity, deeply cultivating the ceramic tile industry and interpreting brand value.

品牌愿景

以演绎国际潮流、品味现代质感的产品理念为指引，不断创新，打造优质瓷砖，为客户带来卓越的家居体验。始终坚持以品质优先、创新无止境、全球化视野、环保责任、客户至上的品牌精神，深耕瓷砖行业，演绎品牌价值。

PORCELAIN STONEWARE

Stone effect

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灵感来源 INSPIRATION

峡湾的云雾烟雨
在山林间泼墨钩形
将天地万物描润得玄妙而
空灵
化作缭绕仙光
上千年的历史跨度
汇聚为纹理与线条
感受源于大自然的力量

Clouds and mist in the fjord
Splash ink in the mountains
and forests
The universe is depicted in a
subtle and ethereal way
Turning into a wielding fairy
light
A span of thousands of
years
Converge into textures and
lines
Feel the power of nature



工艺/TECNOLOGY:
HD INKJET PRINTING AND
DRY GRANULAR

表面处理/FINISH:
MATT&LAPPATO



4
COLORS

8
SURFACES



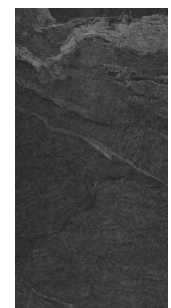
WHITE



LIGHT GREY



MOCHA



BLACK

WHITE

The so-called slow life means that no matter how noisy the world is,
you can always find a cool place and feel the beauty of life

所谓慢生活，就是无论世事如何纷繁喧扰，
总能找到一处清凉所在，去感受人生别样的美

NB126321
600x1200MM





NB126321
600x1200MM

有趣的人生，
一半是山川湖海，
一半是人间烟火。

Interesting life,
Half of it is mountains, rivers, lakes and seas,
and half of it is fireworks in the world.



NB126321
600x1200MM

LIGHT GREY

The warmth and coldness of life do not depend on the scale and color of the space,
but on the distance of the family.

生活的冷暖并不取决于空间的尺度和色彩，而是家人的远近。

NB26322
600x1200MM



NB126322
600x1200MM





艺术从来就不曾远离，
它们不露声色待在生活的每一个角落

Art has never been far away,
and it stays in every corner of life quietly.

NB126322
600x1200MM

MOCHA

To have a minimalist home, the point is not to give up, but to refine. As long as there is plenty of natural light in the living space, we can learn to appreciate the beauty of the fast and slow in life.

拥有一个至简之家，重点不在于舍弃，而在于精炼。只要生活空间里有充足的自然光线，我们就能学着欣赏生活中的快与慢各自的美。

NB126323
600x1200MM





生活细碎，万物成诗，记得保持热爱，
总会有很多瞬间告诉你，这个世界温柔且浪漫

Life is fragmented, everything becomes poetry,
remember to keep your love,
there will always be many moments to tell you that
this world is gentle and romantic

NB126323
600x1200MM

NB126323
600x1200MM



BLACK

The meaning expressed by the space is not only a place to settle down physically and mentally, but also a field for us to find our true emotions and spiritual identity.

空间所表达的意义，不仅仅是安顿身心的栖居之所，还是让我们寻找到自我本真情感与精神认同的场域。

NB126324
600x1200MM



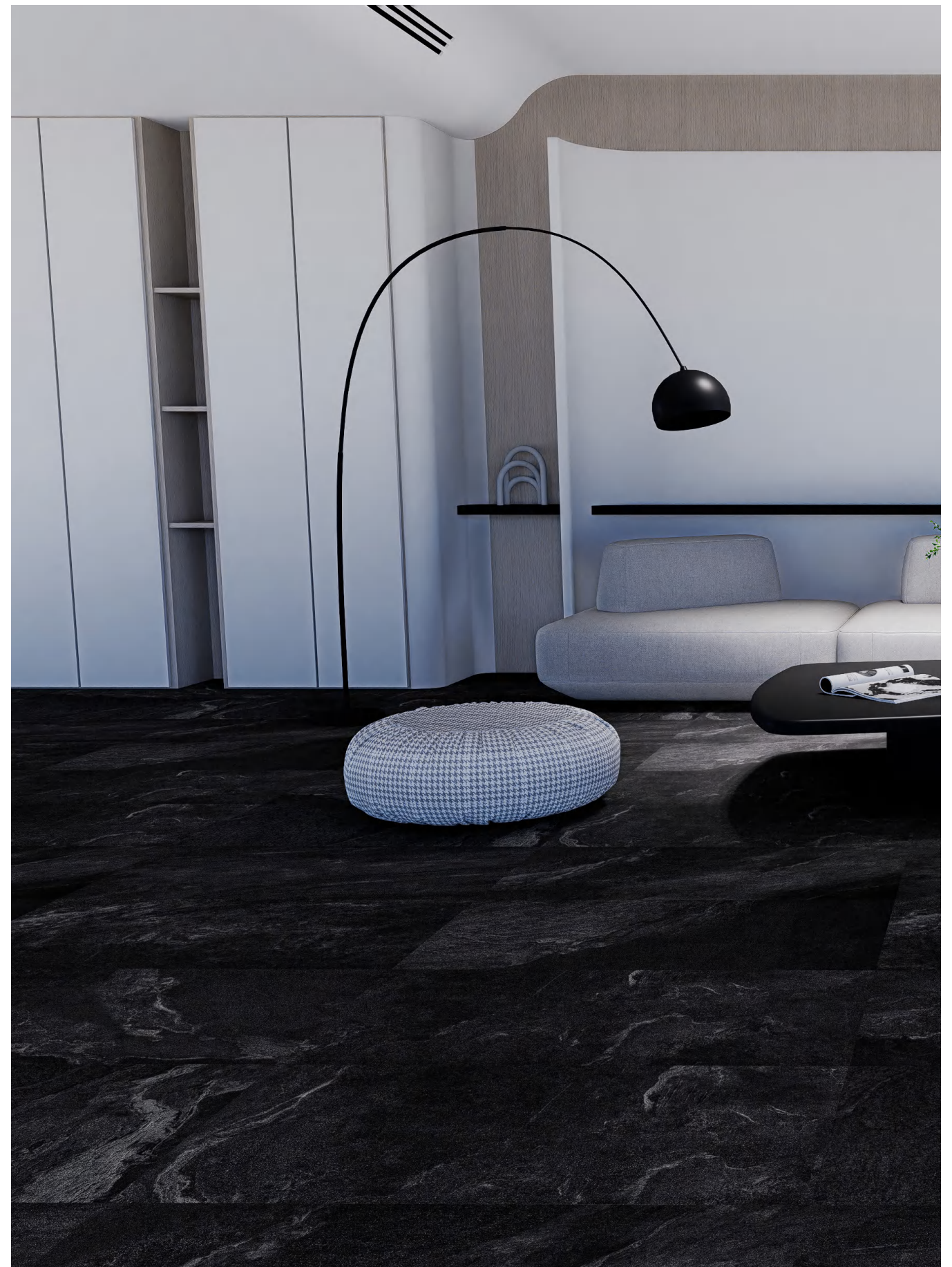


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600x1200MM

夜色，这个温暖的角落总是让人感到安心
它是我们渴望回家的理由，也是我们疲惫之后的最佳避难所

At night, this warm corner is always reassuring
It is our reason to go home and the best refuge after we are tired

NB126324
600x1200MM



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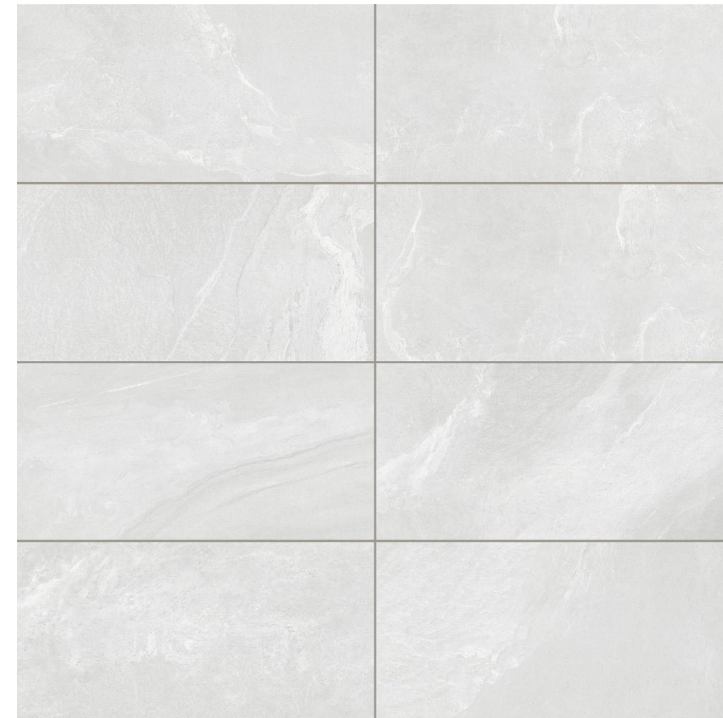
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WHITE



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LIGHT GREY



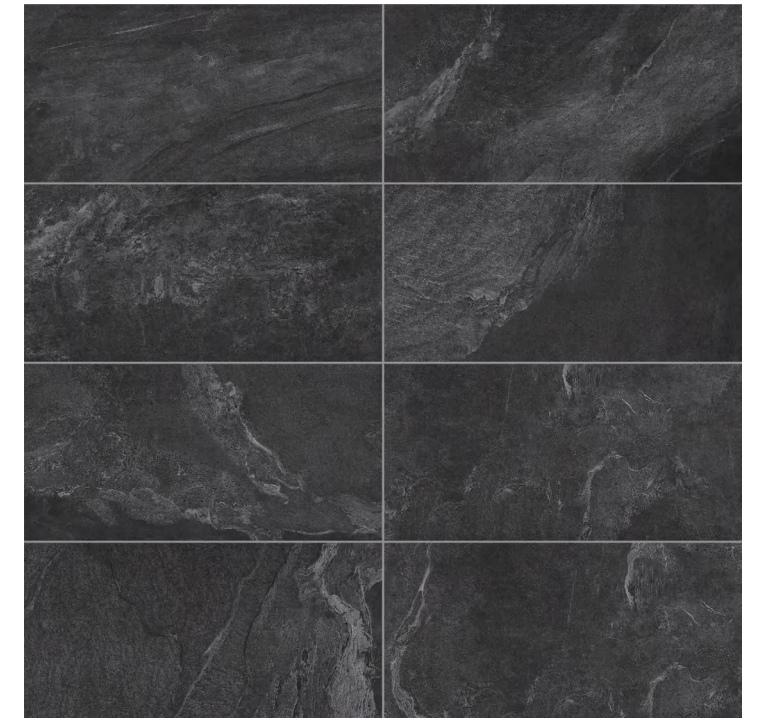
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MOCHA



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